

# **S I N C E 1 9 5 9**







Robert Reiser & Co. begins to import German-made food processing equipment for resale to North American meat packers and food processors.



Robert Reiser, company founder

## 1959

Reiser becomes the exclusive North American sales and service agent for Vemag, a German manufacturer of food processing equipment best known for its line of continuous vacuum fillers.



## 1962

Reiser adds Seydelmann cutters and grinders to its product line.



Seydelmann



**1964** A Vemag G250 is prepared for air freight to Reiser in the United States.

A Vemag meat cutting machine is prepared for air freight to Reiser in the United States.



1965





**1971** Reiser's display at the 1971 AMI tradeshow.

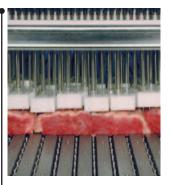




Reiser becomes the exclusive U.S. sales and service agent for Germany-based Holac Maschinenbau GmbH, a pioneer in the manufacturing of dicing and slicing equipment.

## holac





**1980** Reiser adds Fomaco injectors and tenderizers to its product line.



fomaco

**1983** Reiser installs its first Vemag 500, Serial #007, at DiLuigi Sausage Company.



Louis DiLuigi

1984

Reiser moves into a 40,000 square foot building in Canton, MA where it is still headquartered today.







Reiser (Canada) Limited opens just outside of Toronto to better serve Canadian customers.



## 1987

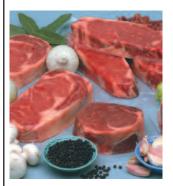
Reiser launches the highly successful Vemag Inline Grinder which combines the grinding and filling processes to provide a higher quality finished product.





### 1988

Reiser introduces vacuum skin packaging technology to America – a skin-tight, wrinkle-free package.







## 1991

Reiser is overwhelmed by customer interest in its products at the 1991 AMI Exhibition.



# 1987



1991

The owners of Reiser purchase a majority interest in Ross Industries and begin representing its line of processing and tray sealing equipment.





### 1993

Reiser (U.K.) Limited opens in Milton Keynes, England to better serve customers in England, Wales, Scotland and Ireland.



## 1993

Ten years after its U.S. introduction, the Vemag 500 becomes the best selling and most commonly used vacuum stuffer in both small and medium-sized plants because of its reliability and versatility.





## 1994

Reiser introduces the Vemag Robot 1000 ground beef forming system.



Reiser works with Tesco, the U.K.'s leading supermarket group, on its packaging system for centrally prepared fresh meat. Ross Inpack Tray Sealers become the standard for Tesco suppliers.





## **AMFEC**

## 1997

The owners of Reiser purchase AMFEC, a California-based manufacturer of meat processing equipment.

#### 1997

Reiser adds Supervac automatic vacuum packaging machines, shrink tanks and driers to its product line.

## supervac





#### 1998

Reiser introduces its revolutionary Waterwheel, a Vemag attachment that acts as a flow divider to ensure either a continuous flow or equal portions from a multiple number of outlets.

#### 1998

Reiser completes an expansion of its headquarters' facility in Canton, MA. The expansion increases the size of the facility by 50%, creating a more efficient production flow, and allowing the company to improve the quality of service to its customers.



## **1998**

Reiser (U.K.) Limited moves into a larger 18,000 square foot building in Milton Keynes, where it is still headquartered today.

## 2001

Reiser acquires Germany-based Vemag, a leading manufacturer of sausage making and food processing equipment.





## 1995



**2003** The 3,000th Vemag 500 is manufactured and sold.

## 2003

Reiser acquires Germany-based Holac Maschinenbau GmbH, a leading manufacturer of dicing and slicing equipment.

## holac



## **2003** Reiser adds Repak form/fill/seal packa

form/fill/seal packaging machines to its product line.

# Repak



## 2005

Vemag opens its new, state-of-the-art Customer Center at its headquarters in Verden, Germany.





## 2007

Reiser Canada relocates to a spacious new facility in Burlington, Ontario.

## 2008

Reiser plans construction of a new Customer Center at their Canton, MA headquarters.



**2009** Reiser celebrates its 50th anniversary!



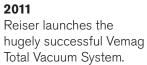




**2011** Reiser adds Fabbri stretch film wrapping machines to its product line.

FABBRI GROUP





er launches the



**2011** Reiser enjoys tremendous customer interest at Process Expo 2011.





## 2012

Reiser adds Variovac form/fill/seal packaging machines to its product line.

VARIOVAC







## 2013

Reiser introduces the LUCKY-LINKER by Vemag, the industry's most economical, all-in-one vacuum stuffer and linker for fresh and cooked sausage.



## 2013

Reiser introduces a new line of Ross IN Inline Tray Sealers, a superior solution for the production of highquality MAP packages.

N650



## 2015

Reiser leads the way at Process Expo 2015 with live demonstrations of more than 50 different machines and tremendous customer interest.



## **2016**

Construction begins on a major expansion of Reiser's facility in Canton, MA. The expansion will increase the building footprint by 45,000 square feet, including 60% more office space and doubling the size of the Reiser Customer Center. This expansion will allow Reiser to continue its long history of providing customers with the highest levels of support and service.





## Reiser

725 Dedham Street Canton, MA 02021 Telephone (781) 821-1290 Fax (781) 821-1316

## Reiser Canada

1549 Yorkton Court, Unit #4 Burlington, ON L7P 5B7 Telephone (905) 631-6611 Fax (905) 631-6607

## **Reiser UK**

Maidstone Road Kingston, Milton Keynes MK10 OBD Telephone (01908) 585300 Fax (01908) 585400

Visit us at www.reiser.com



